

PROFITABLE FLOCKING

- ❖ What Is Flock?
- ❖ Why Flock
- ❖ How To Flock

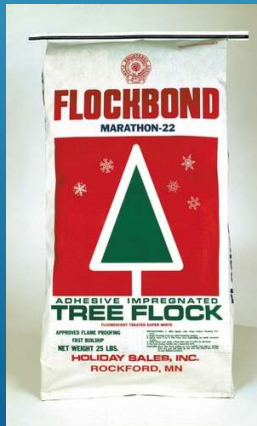




WHAT IS FLOCK

1. Cellulose (chopped pulp)
2. Corn Starch
3. Boron

Ingredients are natural, biodegradable, and non-toxic





WHY FLOCK

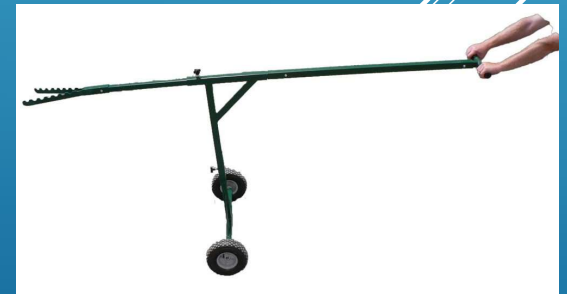
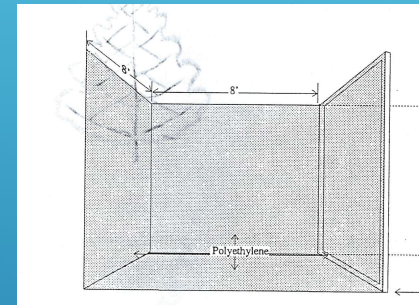
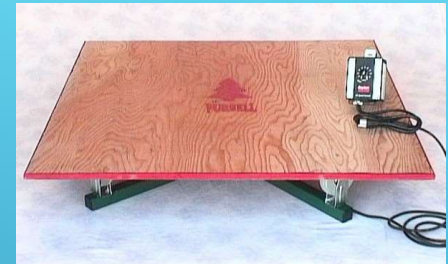
- ❖ Set Yourself Apart from Competition
- ❖ Recover Trees
- ❖ PROFIT, PROFIT, PROFIT
 - ❖ Charge an Extra \$10-15 per foot
 - ❖ Average 6-8' tree = \$60-\$120 per tree
 - ❖ For every 100 trees = \$6000-\$12000 gross

WHAT IS MY COST

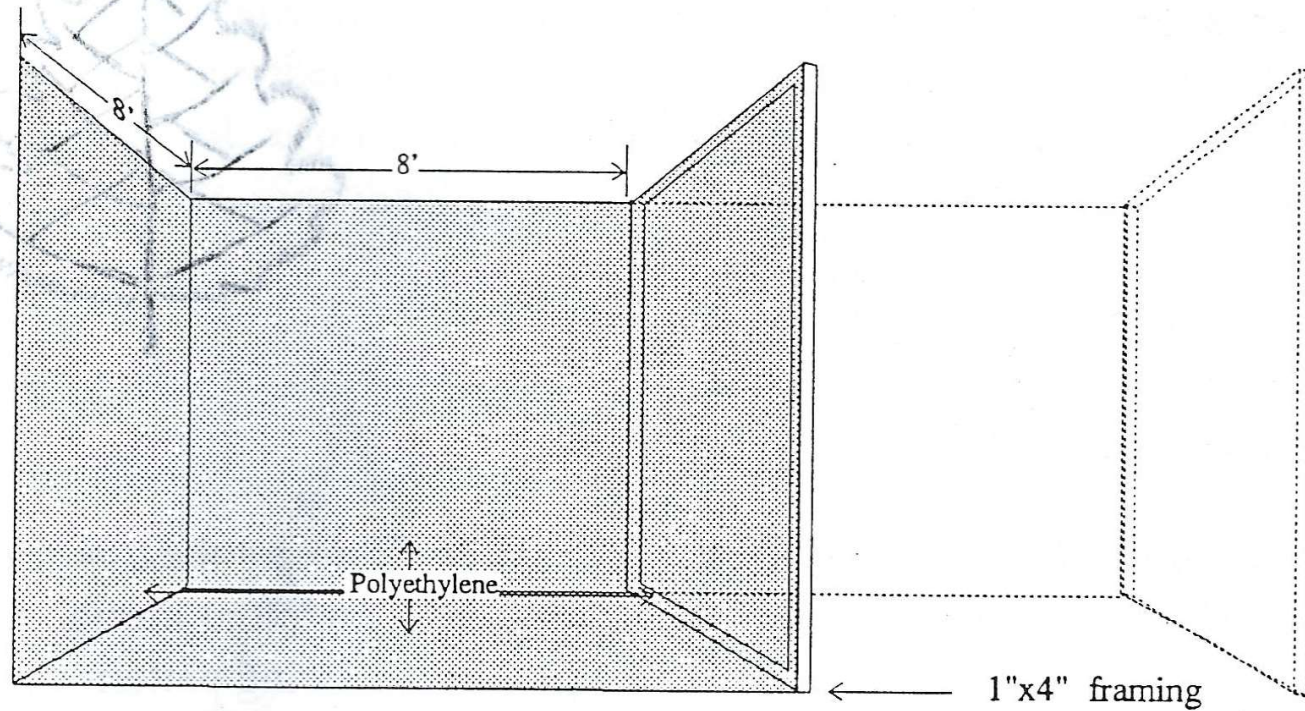
Variable Costs		
Product	Cost	Cost/tree
Pinnacle Flock (5 lbs/tree)	33.00/bag	6.60
Poly Tubing 84"x500 (10 ft/tree)	93.00/roll	1.86
Labor (10 min/tree)	\$25/hr x 2	8.33
Total		\$16.79
Gross Sales for 100 trees		\$9000
COGS + Labor for 100 trees		\$1679
Avg Gross Profit		\$7321

EQUIPMENT NEEDED

- Flock Machine
- Turntable
- Tree Mover (optional)
- Flocking Booth
- Heater (in cold climates)



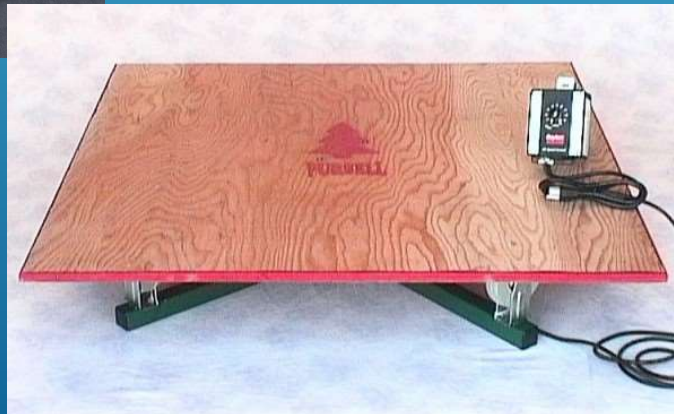
Flock Booth – Lumber, Polyethylene film, staples



FLOCKING BOOTHS can easily be set-up if you start in a corner which gives you two of the three walls you need. Additional booths can be made by adding another partition. Be sure to cover the walls and floor with polyethylene film as it makes clean-up at the end of the season simpler.



Machinery	
Snowforce Flock Machine	2250.00
HD Turn Table	1125.00
TOTAL	3375.00
# Trees to pay off machinery	28-56



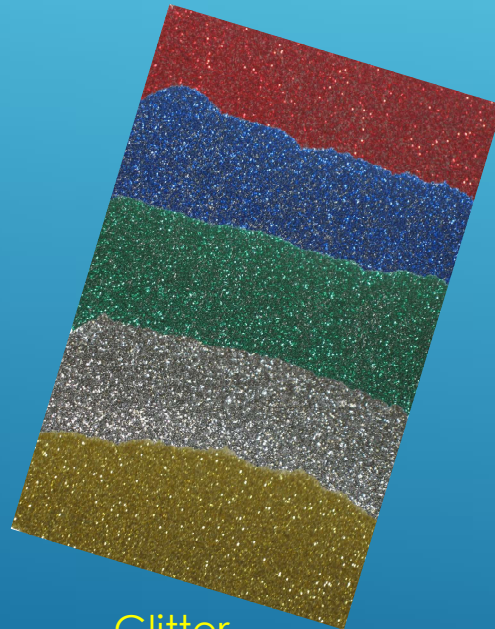


5:50 – 7:00 and 7:18 – 9:38

GOT “BLING”?



Colors



Glitter



Mica



Opalina



RETAIL FLOCK



SPECIAL EFFECTS SNOW

- Natural ingredients
- Biodegradable
- Earth Friendly



Port Bacares - YouTube

